

TOP 10 PLACES TO SHOP IN OCEAN CITY

2007 Ocean City Beach Guide

DCpages.com has come up with a new way for you to reach millions of beach-goers from the Washington DC area. We are expanding this year's summer beach guide to feature a [Top 10 Places to Shop in Ocean City](#) page.

Reach the Washington DC market for a low introductory cost of \$600/season or \$200/month.

Your feature ad includes; the image of your choice, a direct link to your website, directions, short description, address, and contact information.

Your [Top 10 Places to Shop in Ocean City](#) advertisement also includes three pictures of your choice (i.e. front of store, guests shopping in your store, etc) to be featured on our [2007 Ocean City Beach Fun](#) image gallery.

Inexpensively embark on ad campaigns that hit exactly the people you are looking for -- with informative, hard-to-ignore content.

Two to three customers a weeks can pay for the entire ad campaign this summer.

Millions of people from the Capitol Region travel to the beach every year. DCpages can direct our readers right to you.

Top 10 Places to Shop in Ocean City



Ruddo's Golf Shop

9917 Stephen Decatur Highway, Ocean City
Phone: (410) 213-7100

With almost ten years of experience in golf merchandising and sales, John has stocked a store that is sure to meet everyone's needs -- whether you are an experienced golfer or someone just beginning to play. So, for the best selection in name brands, at discount prices, don't leave Ocean City until you have visited Ruddo's Golf!



The Kite Loft

511 Boardwalk, Ocean City
Phone: (410) 289-6852

The Year 2007 marks the 32nd anniversary of The Kite Loft, premiere kite retailer of the world. From its humble beginnings on a side street off the ocean in downtown Ocean City, Maryland, The Kite Loft now boasts three locations in the resort, with its headquarters on 5th Street on the Boardwalk. The KiteLoft hosts world wide Kiting Events annually. These events draw contestants, exhibitors and visitors from around the world.

How does this benefit me?

When you target a high traffic publication that is focused on regional information, you reach the prospects who are most appropriate for your business. Your ads can highlight special promotions and reach a specific market based on geography.

Are you ready to reach customers now?

Are Washington DC area beach-goers finding your business?

45% of regional searches had a buying intent.

- BizRate-Kelsey survey of 3,900 consumers

3.6 million people from the Capitol Region travel to the beach every year.

- Maryland Transportation Authority, Ocean City Chamber of Commerce,

There is an increasing trend for travelers to vacation close to home.

- Source: Travelocity April 9, 2007

How can DCpages.com help your business?

One million monthly visitors will be directed to your business.

DCpages.com has ranked on the 1st page of major search engines for more than 10 years.

Marketing your business on DCpages.com raises your ranking on major search engines.

DCpages.com Works for Business!

"A great service! The investment that I made advertising on DCpages.com has been returned to me many times over. I am thrilled with the results."

- Jenna Mack, Event Emissary

"Advertising on DCpages.com has really helped our business."

- Cassandra Eggers, NL, Inc

Available Packages:

Top 10 Review* \$600.00 / year

*Listing in one of the following categories: stay, eat, shop, go, and play.

Three gallery photos of your business

This space is limited to 10 businesses per category

Standard \$75.00 / year

Backlink Discount* -\$40.00 / year

*Save \$40.00 by placing a DCpages.com link on your website.

Effective banner ads are also available.



Surfing our Nation's Capitol

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Ocean City 2007

Reach millions of
customers this Summer



DC pages.com